



9th MEETING OF THE STANDING COMMITTEE
18 – 19 September 2013, Trondheim, Norway

**PRELIMINARY SUGGESTIONS FOR THE CELEBRATION OF THE
20th ANNIVERSARY OF AEWA**

Prepared by the UNEP/AEWA Secretariat

Introduction

The 6th Session of the Meeting of the Parties to AEWA (MOP6) is tentatively scheduled to take place in mid-June 2015, which coincides with the 20th Anniversary of the signing of the Agreement on the 16th of June. The UNEP/AEWA Secretariat therefore suggests that the Anniversary of the Agreement be celebrated in conjunction with MOP6 preparations and at the meeting itself through various activities. A preliminary suggestion of possible activities is presented below. However, which activities can ultimately be implemented will depend on the resources available.

Preliminary suggestions

Following initial discussions, the Secretariat tentatively proposes the following activities and events to be implemented within the framework of the celebrations of the 20th Anniversary of AEWA, should sufficient funding and human resources be available:

- *Featuring AEWA “success-stories” on the AEWA website and in social media in the run-up to MOP6:* The Secretariat proposes to prepare inspirational stories for the AEWA website highlighting contributions of individual people, governments, institutions and stakeholders to the implementation of AEWA as well as species/populations which have benefited from the work undertaken under the framework of the Agreement. These would be launched on the AEWA website and published on social media at regular intervals during the three to four months prior to the MOP.
- *20th Anniversary poster and sticker to be made available for national/regional events:* In addition to the activities at the MOP itself, the Secretariat would like to encourage AEWA Parties and stakeholders to organize national and/or regional AEWA-related activities throughout the Anniversary year. To this end a poster and sticker could be produced and be made available for such events.
- *MOP6 logo to be combined with 20th Anniversary theme:* If acceptable to the MOP6 host government, the Secretariat proposes that the MOP6 logo be combined with a logo for the 20th Anniversary and/or feature elements referring to the 20th Anniversary. Such a logo could then be used for any possible MOP6 giveaways such as bags, pens and lanyards.
- *Keynote speakers to be invited to MOP6:* At the MOP itself, the Secretariat proposes to invite a few select influential and inspirational keynote speakers to present relevant issues linked to the AEWA region. The keynote speeches could be combined with the donors’ event described below or precede it earlier in plenary.
- *Donors’ dinner at MOP6 on the 16th of June:* For the main celebratory event at MOP6, the Secretariat proposes to organize a donors’ dinner on the 16th of June. Such an event would also present an opportunity to showcase the CMS Family Migratory Species Championship Programme, if it has been endorsed by the relevant bodies of CMS and its Agreements by that time.

- Coffee-table book & film featuring AEWA species/populations: In order to highlight the species/populations within the AEWA region as well as the manifold challenges they face, the Secretariat suggests facilitating the production of a nicely illustrated coffee-table book as well as a short film to mark the 20th Anniversary of the Agreement. Both the film and the book would depend on the Secretariat being able to solicit a publisher to take on the project and on funding available to be able to commission the creation of the anniversary film.

A preliminary ranking of the activities and events - which also outlines expected resource needs - is available below in Annex I.

Action requested from the Standing Committee

The Standing Committee is invited to review the suggestions and to provide input and/or support.

Annex I - Proposed activities and events by group and in order of priority within the group

Activities/events	Funding needs	Other required support
MOP6 pre-session		
Featuring AEWA success stories	Modest funding might be required for obtaining photo use rights (preliminary estimate 3,000 EUR)	Individuals or organisations selected to be featured as a “success story” will be asked to provide their input to the stories.
Poster and sticker	Moderate funding will be required for design, print and mailing (preliminary estimate 10,000 EUR)	N/A
MOP6 in-session		
Donor’s dinner	Substantial funds will be required for all associated costs (venue and video/audio support, meals)	Sponsorship pledges by donors for AEWA implementation shall be secured in advance
Keynote speeches	Moderate funding will be required to cover costs of invited speakers	N/A
Extras		
Anniversary-associated logo	Preliminary estimate 2,000 EUR - potentially to be covered by the MOP6 host country when designing the MOP logo	N/A
Film	5,000 EUR	Will require external funding and substantive input and technical support
Coffee-table book	Will require the identification of an interested publisher	Will require external substantive input and technical support