



Federal Ministry for the
Environment, Nature Conservation,
Building and Nuclear Safety

AEWA Grant to Support the Organization of World Migratory Bird Day 2016 Events in Africa – Guidelines for Applicants

What is World Migratory Bird Day?

World Migratory Bird Day (WMBD) is a global awareness-raising campaign highlighting the need for the conservation of migratory birds and their habitats. Each year, on the second weekend in May, people around the world take action and organize public events such as bird festivals, education programmes, exhibitions and bird-watching excursions to celebrate WMBD. The WMBD campaign is organised by the Secretariat of the African-Eurasian Migratory Waterbird Agreement (AEWA), in collaboration with the Convention on the Conservation of Migratory Species of Wild Animals (CMS). BirdLife International has been a long-standing partner of the WMBD campaign which presents a great opportunity for event partners to participate and communicate messages to support bird conservation in their respective countries.

For more information, please visit the WMBD website at: <http://www.worldmigratorybirdday.org>

The 2016 WMBD campaign

In 2016, WMBD will be celebrated on **10 May 2016**, with events being organized around the globe. The theme for WMBD 2016 is **and when the skies fall silent? Stop the illegal killing, taking and trade!**

Detailed information on migratory birds and illegal killing, taking and trade can be found on the following web page: <http://www.worldmigratorybirdday.org/2016/stop-illegal-killing-taking-and-trade-migratory-birds>

In order to fight the illegal use of migratory birds, it is absolutely vital to strengthen international cooperation and awareness-raising on this important issue. Let us all work together – conservation organizations, governments and the civil society - to protect migratory birds from illegal killing, taking and trade!

AEWA grant to support WMBD 2016 events

The **AEWA Plan of Action for Africa** foresees the provision of seed funding to support WMBD activities in Africa. The UNEP/AEWA Secretariat has secured some funding from the Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety (BMUB) in Germany to support the celebration of a number of WMBD 2016 events in Africa. The UNEP/AEWA Secretariat collaborates with the BirdLife Africa Partnership Secretariat to administer the grant.

1. Who can apply?

In total, 30 AEWA African Contracting Parties are eligible to apply for the WMBD 2016 grant (see list below). In these countries, any national governmental agency or non-governmental organization involved in the conservation of waterbirds and their habitats can apply for a grant to support their planned 2016 WMBD event. BirdLife partners/affiliates are strongly encouraged to apply. Preference will be given to organizations with experience of previous WMBD campaigns.

List of AEWA African Contracting Parties eligible for the AEWA 2016 WMBD grant

- | | | |
|------------------------------|-----------------------|-------------------------|
| 1. ALGERIA | 11. ETHIOPIA | 21. NIGER |
| 2. BENIN | 12. GABON | 22. NIGERIA |
| 3. BURKINA FASO | 13. GAMBIA | 23. RWANDA |
| 4. BURUNDI | 14. GHANA | 24. SOUTH AFRICA |
| 5. CHAD | 15. KENYA | 25. SUDAN |
| 6. CONGO | 16. LIBYA | 26. SWAZILAND |
| 7. CÔTE D'IVOIRE | 17. MADAGASCAR | 27. TANZANIA |
| 8. DJIBOUTI | 18. MALI | 28. TUNISIA |
| 9. EGYPT | 19. MAURITIUS | 29. UGANDA |
| 10. EQUATORIAL GUINEA | 20. MOROCCO | 30. ZIMBABWE |

2. How much can you apply for?

Interested organizations can apply for a grant of up to **EUR 500** to support their WMBD 2016 event.

3. How to apply?

Interested eligible applicants can request funding for their planned 2016 WMBD activities by completing and submitting the **Event Proposal Sheet** (see annex I). The proposal must clearly outline the types of activities for which the funding is requested, the target audience/s, the location of the activities and a budget overview. If there is any co-funding (cash or in-kind) for your proposed WMBD activities, either from your organization or other donors, please indicate this in the budget overview. Your WMBD event should preferably include a basic fundraising component aimed at supporting future local or national waterbird conservation activities in your country (e.g. sales of children's paintings, donor round table discussions, etc.).

Please submit the completed Event Proposal Sheet by email to Mr Alex Ngari (Alex.Ngari@birdlife.org) and Ms Caroline Njoki (njokicaroline83@gmail.com) of the Birdlife Africa Partnership Secretariat.

All event proposal sheets must be received by latest **5 May 2016**.

Proposals will be reviewed and approved for funding in the order in which they are submitted - earlier submissions therefore stand a higher chance of receiving funding. Once an event proposal has been approved, a funding contract will be signed between BirdLife International and the event organizer.

4. Prepare your event proposal

In order to successfully prepare your WMBD 2016 event and apply for funding to support, follow these simple steps:

a. Familiarize yourself with the WMBD campaign

WMBD is an annual international event initiated in 2006 which has since steadily grown in popularity and in reach. Each year, hundreds of events are organized around the world and registered on the WMBD website (www.worldmigratorybirdday.org). We recommended that you visit this website to get a good idea of what WMBD is about and to learn from previous registered events.

b. Identify your target audience & liaise with stakeholders

A successful event is properly planned and promoted! For your event to be successful, it is important to engage the relevant target audience/s at an early stage. Identify your audience/s and encourage them to participate in/support your event. Contact and send invitations to the identified audience. Applicants are strongly recommended to promote their events, through highly effective but cost efficient means, as soon as they are approved by the BirdLife Africa Partnership Secretariat.

Your audience/relevant stakeholders may be: Governmental agencies (including the Ministry for Environment / Forestry / Wildlife / Agriculture, agencies for law enforcement, development and finance), non-governmental agencies (including hunting organizations, private sector firms and local common initiative groups), international agencies (including embassies), the general public and other relevant stakeholders. Think of ways to attract the interest of the media (e.g. newspapers, radio stations) to help promote your planned WMBD event. You may also want to involve schools and other educational institutions.

We strongly encourage you to organize your event in close collaboration with the national AEWA implementing agency in the country as well as other key partners involved in migratory bird conservation in the country. Check the AEWA website for the contact details of the AEWA National Focal Point (who is the contact person within the national implementing agency) in your country:

http://www.unep-aewa.org/sites/default/files/basic_page_documents/list_of_fp_cp_for_aewa_website.pdf

c. Identify the date, location and type of event

The official WMBD date is 10 May 2016. Your event should take place on or around this date. Activities supported by the AEWA 2016 WMBD grant must be completed and reported by latest 20 May 2016. Events must reflect the WMBD 2016 theme. They could, for example, be in the form of workshops, educational programmes, lectures, bird-watching tours, art exhibitions or other public events.

d. Register your event on the WMBD website

Please register your 2016 WMBD event on the WMBD website (www.worldmigratorybirdday.org) **before** submitting your event proposal to the BirdLife Africa Partnership Secretariat for funding. Only registered events will be considered for funding.

e. Publicity and awareness material

The UNEP/AEWA Secretariat has developed a suite of WMBD publicity and awareness material in English, French and Spanish, available for download on the WMBD website at www.worldmigratorybirdday.org

WMBD grant recipients should write to contact@worldmigratorybirdday.org to request hardcopy WMBD materials such as posters, stickers and post cards that can be used to promote and advertise their event.

IMPORTANT: It is important to note that your event must acknowledge the donor of the grant, which is “the Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety (BMUB in Germany)”, offered through the UNEP/AEWA Secretariat and administered by the Birdlife Africa Partnership Secretariat.

f. Conduct your event

The time for WMBD 2016 has come! Conduct your WMBD event and enjoy it! Make sure to make the most out of the event.

If possible, take photos and promote your event through social media using the WMBD hashtag: **#worldmigratorybirdday**. Please share short summaries and photos of your event with the WMBD Campaign team shortly after the event. A number of events will be highlighted on the WMBD website and related social media. Please send your short summary reports and photos to: contact@worldmigratorybirdday.org

g. Write your official event report and submit it to BirdLife (Deadline: 20 May 2016)

Proper reporting is essential to document your WMBD event. If you have received a grant to support your WMBD event, you must submit to the BirdLife Africa Partnership Secretariat a short report of maximum 500 words. Briefly describe: your WMBD event and its relevance to the WMBD 2016 theme, who & how many people attended, what media coverage the event received, which lessons were learned etc. Reports should, as far as possible, include pictures and other illustrations of activities supported under the AEWA 2016 WMBD grant.

Annex I

Event Proposal Sheet for the AEWA 2016 World Migratory Bird Day Grant*¹

Applicant

Name of country:
Name of the implementing organization:
Postal and physical addresses:
Contact person within implementing organisation:
Telephone no. :
Email address:

Planned 2016 WMBD event

Expected date of the event:
Event Type (e.g. Workshop, bird walk, etc.):
Event Location(s):

General Description of the event and proposed activities: *In this section, provide a brief description of the planned event (maximum of 500 words)*

Target Audience/Invitees: *Please indicate the target groups to be invited to your event.*

Relevance of the activities to 2016 WMBD theme: *Please explain how your event will contribute to promoting 2016 event theme*

Publicity and awareness material: *Please download WMBD publicity material from the WMBD website (www.worldmigratorybirdday.org) or request hard copies of these materials by writing to contact@worldmigratorybirdday.org*

¹ *Note: Your entire application should not exceed 2 pages

Financial Information

Budget proposal for the proposed activities: *In this section kindly provide the detailed budgeting (in Euros) for proposed activities which will be supported through the AEWA 2016 WMBD grant (including any co-funding secured from other sources (cash or in-kind) for the activities.*

Activity and related Item to be funded	No. of Units	Unit cost (EUR)	Total cost (EUR)	Amount requested from the 2016 WMBD grant (EUR)	Co-funding (EUR) (indicate source)
Total					