

AEWA Communication Action Plan 2006-009

	When & where				Remarks on Budget
	2006	2007	2008	2009	

Result 1: Internal communication

Activity 1.1.	Interactivity of meetings	StC (Bonn) TC (tbc)	StC (Bonn) TC (tbc)	MOP 4 (tbc) StC (Bonn) TC (tbc)	StC (Bonn) TC (tbc)	Acceptability of facilitator for official meetings to be assessed.
Activity 1.2.	Interactivity in-between meetings	May be linked to StC (Bonn)	May be linked to StC (Bonn)	May be linked to StC (Bonn)	May be linked to StC (Bonn)	When linked to StC, travel costs can be disregarded, one night DSA needs to be added
Activity 1.3.	Evaluation regional representation	Evaluation, ToR & guidelines		Evaluation		

Result 2: external communication

*Budget may need to be included in IIP 2006-2009**

Activity 2.1.	Regional MOP (in 5 regions)	(1) West Africa (2) East Africa	(3) Middle East (4) Central Asia	(5) Europe		When linked to GEF Flyway meetings, travel costs can be reduced (either this or 3.1)
Activity 2.2.	Exchange centres for AEWA	Feasibility study, followed by implementation in:	(1) West Africa (2) East Africa	(3) Middle East (4) Central Asia	(5) Europe	
Activity 2.3.	Engage AEWA Ambassadors	Priorities: Russia, Baltic states, Central Asia, Africa	Central Asia, Middle East, Africa	Africa	Africa	Budget decreases assuming targeted countries will start accession procedure

Result 3: Capacity Building

*Budget may need to be included in IIP 2006-2009**

Activity 3.1.	Regional Training of Trainers	(1) West Africa (2) East Africa	(3) Middle East (4) Central Asia	(5) Europe		When linked to GEF Flyway meetings, travel costs can be reduced (either this or 2.1)
Activity 3.2.	Facilitate national follow up					

Result 4: AEWA Awareness Raising

Activity 4.1.	AEWA Website	Revision done in 2004. Yearly maintenance required.	Maintenance	Maintenance	Maintenance	
Activity 4.2.	AEWA Newsletter	2 regular and 1 special issue per year.	2 regular and 1 special issue per year.	2 regular and 1 special issue per year.	2 regular and 1 special issue per year.	
Activity 4.3.	E-discussions					
Activity 4.4.	Accession guidelines	Produced in 2004. Distribution.	Distribution.	Distribution.	Distribution.	
Activity 4.5.	Toolkit for national level	(Re)production & distribution.	(Re)production & distribution.	(Re)production & distribution.	(Re)production & distribution.	

* IIP 2006-2009 - AEWA's International Implementation Priorities 2006-2009